



# Mid-America Library Alliance

Between the Margins Newsletter

November 2012

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## MALA Staff

[Susan Burton](#)

Executive Director

[Mary Puhr](#)

Professional Development  
Coordinator

[Kirsten Myers](#)

Special Projects Coordinator/  
Courier Services

[Beth Willis](#)

Technology Services Specialist

## Job Openings

[Early Literacy Manager](#)

[Library Technical Assistant](#)

[User Centered Design](#)

[Specialist](#)

[Asst Professor/Information](#)

[Technology Librarian](#)

[Regional Manager](#)

[Part-Time Reference](#)

[Assistant / Teen Librarian](#)

[Training Specialist](#)

[Document Delivery Specialist](#)

Post Your Openings

Free on *Job Link*

We encourage you to post any open positions in your organization for FREE on the MALA website.

To post a job, simply go to [Library Job Link](#) page, select the "Click here to create a



use!

## Terrific New Webcasts Are Coming Your Way!

Our efforts to bring MALA members a greater number and a wider variety of online/anytime professional education opportunities is driving forward!

We have engaged several top-notch trainers in the library field to bring you the relevant, thoughtful, informed and inspiring presentations on topics you can

Watch your inbox for announcements when the following webcasts become available:

- Women's Fiction: An Overview
- Non-Fiction Reader's Advisory: Separating Fact from Fiction
- 17 Things to Soak Up
- Job Interviewing 101 for Library Job Seekers
- Job Interviewing 101 for Library Hiring Managers
- Collection Development for Ebooks
- Book Blogs for Genre Selection

And much more to come!

## Share Your Expertise!

Do you have expertise or ideas that can help others in their library work?

Are you passionate about a particular library-related knowledge set, skill, literary genre, technology or trend?



## Be a MALA webcast presenter!

If you have a presentation already prepared in PowerPoint, its

new job listing" link, input your text, and the follow the instructions at the bottom of the page to submit it.

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## Quick Links

[Our Website](#)

[Professional Development Calendar](#)

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Join Our Mailing List!

**MALA**  
**15624 E. US Hwy 24**  
**Independence, MO 64050**  
**Phone: 816-521-7257**  
**Toll-Free: 877-600-9699**

easier-than-you-think to get that fabulous content recorded as a webcast and shared with the library community via MALA.

If you've never done anything like this before, we will hold your hand every step of the way. Through practice sessions and post-recording editing we will polish up your presentation to make it ready for online viewing.

Contact [Beth Willis](#) for details. We can't wait to hear from you!

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## Courier Service Reminder

As of July 1st, **barcode labels are no longer needed** on courier bags. New bags in circulation since July 1 do not have barcodes. As you see these bags come through, know that you can use them, and you no longer need to request barcodes. The courier delivery label is all that is needed. Also, please make sure that all bags, boxes and bins leaving your libraries have courier delivery labels from one of our label makers.

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## MALA Workshops in November

### [Techniques for "Hands-On" Advanced Book Repair](#)

Nov. 8, 9:00 a.m. to 4:00 p.m.

Mid-Continent Public Library - HQ

MALA Member Cost: \$45, Non-Member Cost: \$90

This workshop builds on information from *Book Repair Basics*. If you have some knowledge or experience in book repair and want to learn more, this course is for you. We will be discussing and demonstrating advanced repairs such as spine repair, end sheet replacement, and spine sewing. We will also examine the problems of what to do with brittle books and other items that are beyond repair. All repair techniques will focus on archival principles. This will be a participative workshop, so dress casually, and bring a couple of items that need repair! Ellie Kohler, Rockhurst University-Greenlease Library, presents.

Registration closes Nov. 6, 2012. **Certificate: Supervisor / Paraprofessional Elective.**

### [How to Be a Professional Paraprofessional](#)

Nov. 13, 9:00 a.m. to 4:00 p.m.

Community of Christ - Continents Room

MALA Member Cost: \$45, Non-Member Cost: \$90

The current paraprofessional has the opportunity to leverage their current status by adding to their skill set to make them invaluable to the mission of the library they serve. During these economically stressed times, paraprofessionals have been called upon to meet expectations that were once set for their professional colleagues. State and National Library organizations have begun the process to certify front line staff as paraprofessionals. This introductory class will cover valuable information for today's Library Paraprofessionals. Presenters Shari Ellison and Pat Bogue have over 50 years of combined service as library paraprofessionals. Registration closes Nov. 11, 2012. **Certificate: Library Paraprofessional Required.**

**[The Perfect World Gone Wrong: Exploring the Draw of the Dystopian Fiction Genre - MARRT](#)**

Nov. 15, 9:00 a.m. to 1:00 p.m.

Kansas City Public Library - Waldo

MALA Member Cost: \$35, Non-Member Cost: \$70

Our *Dystopian Fiction Genre* workshop is still under development! Check back often as information will be posted as it is available. We hope to see you there! Registration closes Nov. 13, 2012. **Certificate: Reader's Advisory Minor Genre Elective.**

**[Strategies for Hiring and Training Talented Staff](#)**

Nov. 29, 9:00 a.m. to 4:00 p.m.

North Kansas City Public Library

MALA Member Cost: \$65, Non-Member Cost: \$130

This workshop will teach invaluable skills to make you a more effective Supervisor. In this workshop you will develop skills on: how to identify red flags on applications and resumes; how to write effective and legal interview questions; how to conduct effective interviews; how to make new employee orientations meaningful; how to write an effective training plan; how to address training for current staff confronting harassing behaviors.

Our presenter is Tiffany Hentschel, SPHR, Employee Relations Manager for Johnson County Government. She has worked in Human Resources in the public sector for nearly 15 years, serving more than nine years at the Johnson County Library.

Registration closes Nov. 27, 2012. **Certificate: Supervisor Required.**

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## November 2012 Webinars

*(click on title for complete description and to register)*

### **1 Hour Webinars:**

[How to Break the Rules: Offering Great Customer Service to Everyone](#)

November 5, 2012

[Communication Skills for Front Line Library Staff](#)

November 7, 2012

[Social Media: Pros and Cons](#)

November 9, 2012

[How to Change the Dynamics in the Workplace Culture](#)

November 14, 2012

[Meeting Deadlines When Staff and Resources are Cut](#)

November 16, 2012

[Library Conflict Management for Consenting Adults](#)

November 28, 2012

### **2 Hour Webinar:**

[Whether You Call it Bullying, Harassing, Intimidation, Stalking, Threatening, Tormenting, Browbeating, Needling or Pushing Around, Make Your Workplace Safe from Bad Behavior](#)

November 2, 2012

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## On Demand Recorded Webinars for Group Viewing

**Pick a date/time convenient for your group.**

[Click here](#) for more information.

### **Pat Wagner Series:**

- Library Conflict Management for Consenting Adults
- Communication Skills for Front Line Library Staff
- Social Media: Pros and Cons
- How to Break the Rules: Offering Great Customer Service to Everyone
- Whether You Call it Bullying, Harassing, Intimidation, Stalking, Threatening, Tormenting, Browbeating, Needling or Pushing Around, Make Your Workplace Safe from Bad Behavior
- Meeting Deadlines When Staff and Resources Are Cut
- How to Change the Dynamics in the Workplace

## Culture

**Cost:**

Each registration entitles one individual to access the webinar. Registrations may not be shared in any way. You may not broadcast or redistribute in any way without prior approval from Mid-America Library Alliance. That includes, but is not limited to, displaying webinar via projector, large screen TV, or overhead projector.

MALA Member: \$10.00

Non-Member: \$20.00

**Group rate: Our group rates are for viewing in a group setting, not individuals viewing the webinar at their desktops. Please register with the email address that will receive the login information.**

MALA Member: \$100.00

Non-Member: \$200.00

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