



Mid-America Library Alliance

**Between the Margins
Newsletter**

March 2013

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MALA Staff

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Executive Director

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Coordinator

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Special Projects Coordinator/
Courier Services

[Beth Willis](#)
Technology Services Specialist

**MALA
Announcements**

Job Openings

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Welcome to spring in the Midwest!! It has been challenging to say the least. We want to thank all of our library partners who have worked so hard to maintain a clear entry dock/door for our library couriers. Their job is so difficult when the weather does not cooperate, and it is so important that they don't have to sink up to their knees in snow or walk for blocks in order to deliver your materials. I want to assure you that we will only close when the safety of our driver's or our library partners is in jeopardy. With that being said - I hope you are all enjoying the snow!

The MALA staff is hard at work on the workshop offerings for the spring. Don't forget to check-out the web site in order to get a full range of face-to-face as well as online offerings. We are putting the final touches on the 20 webcast series presented by Pat Wagner which will be available beginning March 15th. For libraries in Missouri, you will be able to enroll in these free-of-charge thanks to an LSTA grant from the State of Missouri. As we continue to move into on-line training, watch for an opportunity to be a part of our webcast development team.

I also want to remind you of the MALA annual meeting which is scheduled for May 20, 2013. We hope you will be able to join us.

Stay safe and warm.

Susan Burton
MALA Executive Director

MALA Children's Workshop
April 9, 2013
Colonial Presbyterian Church
9:00 a.m. to 4:00 p.m.

[Administrator](#)

[Assistant Librarian](#)

[Library Aide](#)

[Archival Assistant, Special Collections](#)

[Public Information Coordinator](#)

[Marketing/Human Resource and Business Services Asst](#)

Post Your Openings
Free on *Job Link*

We encourage you to post any open positions in your organization for FREE on the MALA website.

To post a job, simply go to [Library Job Link](#) page, select the "Click here to create a new job listing" link, input your text, and then follow the instructions at the bottom of the page to submit it.

Quick Links

[Our Website](#)

[Professional Development Calendar](#)

[Online/Anytime Webcasts](#)



[Register now](#) for the 2013 MALA Children's Workshop! You won't want to miss the fabulous line-up of programs and speakers.

This year's programs include:

- **The Power of Play** with Nancy Heathman
- **Kindles and iPads and Nooks, Oh My!** with Brian McCann and Bethany Miller
- **Play at the Library** with Heather Waterfield
- **What's New and Hot in Juvenile Fiction Book Talk** with Debbie McLeod
- **Circle Games in the Library** with Meghan Henry
- **13th Annual Helbie Award**

Download the [full program brochure](#) for complete details.

Come and join us for a day of fun and learning that you will be talking about for weeks to come!

FREE Library Display Kits Available from Missouri Department of Mental Health

Display kits comprised of fact sheets, posters, bookmarks, recommended reading materials/viewing lists, brochures, stickers and more are available for FREE from The Missouri Department of Mental Health.

In a program designed to raise awareness on mental issues, display kits may now be ordered are now on the following topics:

- March 2013-Developmental Disabilities Awareness Month
- April 2013-Alcohol Awareness Month
- May 2013-Mental Health Awareness Month

Supplies are limited and orders will be honored on a first come, first serve basis. Visit www.Librarian411.org for more information and to order your kit(s).

Congratulations to MALA Certificate Recipients!

MALA is proud to honor the persistence and dedication of the following library personnel who have achieved professional development certification in the following areas:

Supervisor Certificate

Mary Barnhart, Trails Reginal Llibrary
Kira Green, Mid-Continent Public Library
Rita Patterson, Olathe Public Library
Jeanne Reed, Mid-Continent Public Library
Linda Washam, Trails Reginal Llibrary
Sheryl Nance-Durst, Kansas City KS Public Library
Karen Wickwire, Mid-Continent Public Library
Doug Johnston, Mid-Continent Public Library
Deborah Jordahl, Mid-Continent Public Library
Colleen Miller, Cass County Public Library
Patrice Nollette, Mid-Continent Public Library
Louisa Van Horne, Mid-Continent Public Library

Library Paraprofessional Certificate

Robert Forster, Mid-Continent Public Library
Vicki Madick, Mid-Continent Public Library
Debbie Atwood, Mid-Continent Public Library

Reader's Advisory Certificate

Lucy Lockley, St. Charles City-County Library District

Learn more about MALA's [Professional Development Certifications](#) on our website.

Lined area for notes or registration information.

MALA Spring Workshops - Join Us!

We are proud to announce our spring workshop offerings! Many people are hard at work preparing outstanding professional development opportunities to inspire and inform. You won't want to miss out, so be sure plan ahead and sign up early!

March

- 03/12/13 [Mental Health First Aid Training](#)
- 03/26/13 [Reader's Advisory II - Genre Boot Camp](#)

April

- 04/03/13 [Packing the House Through Programming](#)
- 04/09/13 [Children's 2013 Workshop](#)
- 04/18/13 [E-Reader Petting Zoo - Morning Session](#)
- 04/18/13 [E-Reader Petting Zoo - Afternoon Session](#)
- 04/25/13 [Effective Performance Evaluations](#)
- 04/29/13 [Romance Comes to Kansas City](#)

May

- 05/02/13 [Accomplish Goals](#)
- 05/07/13 [Genealogy: Native American Research](#)
- 05/22/13 [Real Reference - Morning Session](#)
- 05/22/13 [Real Reference - Afternoon Session](#)
- 05/30/13 [Common Technology Questions in the Modern Library World](#)

June

- 06/06/13 [Genealogy: Saving Our Stories](#)



Welcome to New UMKC Librarian!

MALA extends a happy welcome to Jennifer Salvo-Eaton, newly appointed Head of Resource Sharing at UMKC Miller Nichols Library. Congratulations on your appointment!

Last Minute Grants for Library Programs in Advance of Sequestration Concerns

Donors to Branson Superstars have given them additional grants to offset Sequestration concerns for libraries in Missouri. Programs are available at only \$375 on selected dates shown below; March 15-18; May 23-28; June 6-10.

A new production is now being offered: ***Abe Lincoln, Mark Twain and the Civil War How a Union President and a Confederate Deserter fought against Slavery & Racism in Pre & Post War Days***. Dave Ehler portrays Lincoln and Twain in this live theatrical production.

Branson Superstars has received travel grants that lower the cost of this program.

MALA
15624 E. US Hwy 24
Independence, MO 64050
Phone: 816-521-7257
Toll-Free: 877-600-9699

To schedule a program, call 800-358-4795. Or, [visit their website](#).

Other programs being offered:

- [MarkTwain, 100 Years Later](#)
- [Mark Twain School Programs](#)
- [Mark Twain University Programs](#)

They said *WHAT?!*

At the end of each fiscal year, the Mid-America Library Alliance conducts a survey to determine member satisfaction with the

Get Connected Courier Delivery Service. Member satisfaction is very important to us and we appreciate the time taken to respond. Each and every reply was carefully reviewed.



Interlibrary loan is a collaborative effort, requiring the dedication of staff in borrowing libraries, lending libraries, and your MALA courier. We can ALL be proud of the many ways in which library patrons are served by our combined efforts!

Below is some of the feedback we've received on the courier service, how it's being used, and the success stories libraries are able to share as a result of being part of the MALA Show Me The World Get Connected Courier Delivery Service.

"I have one lady that is in college studying music. She had a massive report to write, and so far we have been able to obtain every book she needs."

"We have been able to access the beginning titles of series that for some reason we only had subsequent books. That delighted our patrons who will only read in order!"

"We have a patron that has had a huge problem with an online math class. She took the class twice and was still struggling. We sent in a request for T-1 84 for Dummies for her. She passed the test and was very happy!"

"We have many happy patrons who are surprised that we can obtain items for them from places like Colorado and Texas."

"We have a local book club that is able to have a different book each month because of the delivery service."

"The ability to obtain material that our 15,000 item library cannot hope to own is welcome. The cost savings -- at a time

when cuts in staff, hours, and material acquisition is not only considered but occurring -- is also a big help to all."

"Being able to offer this service was a big public relations boost for us. People that were iffy about inter-library loan were excited that there was no charge after we added the courier service. These patrons are now frequent visitors (and requesters) and have passed the word on to friends."

MU Library & Information Science Program Informational Meetings

The University of Missouri School of Information Sciences & Learning Technologies is offering a series of information meetings throughout the region in March. Come meet MU faculty and current students to learn how a career in library and information science can take you from helping patrons to analyzing digital information.

- St. Louis - Friday, March 1, 2013
- Springfield - Saturday, March 2, 2013
- Omaha, NE - Friday, March 8, 2013
- Kansas City - Saturday, March 9, 2013
- Columbia - Friday, March 15, 2013
- Jefferson City - Wednesday, March 20, 2013

Contact MU for details!

Email: SISLT@missouri.edu

Phone: 877-747-5868

Web: LIS.missouri.edu

You're Invited to Join the Kansas City Local Library Exchange!

Several local libraries are collaborating to bring the KC metro area a low-cost professional development experience open to all types of libraries (academic, public, school, or special) and their staff (librarians, paraprofessional staff, and other library specialists).

If you are interested in meeting and learning from your peers in other libraries, or if you are interested in hosting those who want to visit your library, please visit the [KCLLE homepage](#).

For a brief introduction to the program, please watch the [KCLLE Promotional Video!](#)

If you have any questions regarding the program, please write KCLibraryExchange@gmail.com.

