



Mid-America Library Alliance/ Kansas City Metropolitan Library & Information Network

Between the Margins Newsletter

March 2012

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[Project Coordinator -
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Post Your Openings
on Our Free *JobLink*

Welcome to the March issue of *Between the Margins*! Spring is coming soon, and this month is a great time to focus on online training and professional workshops, before spring planting and the call of the outdoors take hold.

With our new On-Demand Group Webinars, you can book one of our webinars on your schedule for your staff meeting. Plus, we roll out a brand-new webinar this month, *How to Change the Dynamics in the Workplace Culture* on 3/14. And, our online learning subscriptions offer something for everyone, and allow you to pick and choose among hundreds of courses for a year to refresh your skills.

Be sure to scroll to the bottom to see what giveaway items we have to offer this issue!

Have a great month!

Your Friends at MALA/KCMLIN

Build Your Own Multi-Media Website... And More!

Have you been wanting to learn how to design your own website? Or create and post your own videos? How about designing eye-catching brochures and promotional pieces? Well you can, and at your leisure, with [Self-Paced Learning at Your Desktop](#).

The [Design & Media Collection](#) contains more than 540 courses. By subscribing to [Self-Paced Learning at Your Desktop](#) and this subject area, you can take as many classes as you like over the course of a year for the low cost of \$185. Yes, that's only \$185 for a year's access to more than 540 courses in Design & Media.

With the flexibility of online learning, you can stop in the middle of a course, save your work, and resume later. If you finish a course and want to go back for a refresher, you can do that, too.

All staff from any of our member libraries are



All: Group Rate MALA/KCMLIN Member: \$100

All: Group Rate Non-Member: \$200

Please click the link for more information and to register. Also visit our [Workshops Calendar](#) to see the our additional available webinars. If you have any questions, please contact [Mary Puhr](#).

KLA Workshop: MarcEdit with the Master

The Kansas Library Association is offering a special pre-conference program. Terry Reese, the creator of MarcEdit, is visiting from Oregon to introduce attendees to the MarcEdit software and provide instruction on use. MarcEdit is a freely downloadable metadata software suite designed specifically for large-batch record processing. It provides a number of useful functions that can be used to simplify database maintenance activities. For more information, please [click here](#).

Date: Wednesday, April 11 from 8 a.m.-2:50 p.m.

Location: Wichita Hyatt Regency, Birch 203, Wichita, KS

Cost: \$35 (lunch included)

To register, please visit the [event website](#).

Library & Information Science Information Sessions

Want an exciting career in a fast-paced, growing field? Attend an information session about the University of Missouri's Library and Information Science Master degree program.

Sessions are open to the entire Library Science community. The general information session will be followed by a social hour for open conversation.

For additional information, please contact the Student Coordinator's office toll free at 1-877-747-5868 or visit LIS.Missouri.edu.

* St. Louis, MO -- Friday, March 9 at UM-St. Louis

* Springfield, MO -- Saturday, March 10 at Missouri State University

FREE Galleys and

With each issue of our newsletter, we are giving away a promotion on a first-come, first-served basis while quantities last to anyone who is a MALA/KCMLIN member on our courier delivery service.

This month, we feature a special gift from one of our members along with Galleys and Advance Reader Copies. We have one copy each to give away of the following titles:

- Special Giveaway -
 - *Bel-Ami* by Guy de Maupassant (**en français**)

ARC Books*

- Newest Galleys and ARC Books -
 - *The Company of the Dead* by David Kowalski
 - *The Expats* by Chris Pavone
 - *The Man Who Planted Trees* by Jim Robbins
 - *True: A Novel* by Riikka Pulkkinen
- Donated by the *Kansas City Star*:
 - *Blue v. Red: The Blue Stater's Guide to the Great State Debate* by Deborah Baer and E.J. Boeke
 - *Common Sense on Mutual Funds* by John C. Bogle
 - *Investing Smart* by Dhun H. Sethn
 - *What's So Great About America* by Dinesh D'Souza
 - *Who Really Cares: America's Charity Divide* by Arthur C. Brooks

We can provide one book per person, and your book will be sent to you via your regular courier delivery. To make your request, please contact [Kirsten Myers](#).

*MALA/KCMLIN members on the Get Connected courier delivery service are eligible.

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