



Mid-America Library Alliance

**Between the Margins
Newsletter**

June 2013

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Susan Burton

Executive Director

Mary Puhr

Professional Development
Coordinator

Kirsten Myers

Special Projects Coordinator/
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**Development Administrative
Specialist**

Library Technical Asst

Branch Manager

The MALA office is busy preparing for a new fiscal year. Thank you to all of our returning customers and welcome to our new ones.

We had a great turn out for the annual meeting. This next fiscal year will be exciting as we move into some new areas of professional development. Check this newsletter for the new and improved Harassment Training for Libraries. This will now be customizable to your library.

We will also be expanding the MALA Speaker's Bureau and offering a new service of coordinating library staff days. We look forward to all the challenges a new year offers and look forward to working with our many partners for a successful year.

Susan Burton
MALA Executive Director

Welcome New MALA Council Members



At the MALA Annual Meeting on May 20, 2013, voting members elected the FY2013-2014 MALA Council Members:

Top Five Network Users:

Kansas City Public Library - Cheptoo Kositany
Cass County Public Library - Christie Kessler
Mid-Continent Public Library - Steven Potter
Johnson County Library - Jennifer Mahnken
North Kansas City Public Library - Vickie Lewis

Term through 6/30/2015:

Public Library: Kansas City KS Public Library - Patti Myers
Health Science Library: Linda Hall Library - Michelle Lahey

At-Large: Trails Regional - Karen Hicklin

At-Large: St. Joseph Public Library - Mary Beth Revels

At-Large: Park University Library - Ann Schultis

- Mary Barnhart - Trails Regional Library
- Kira Green - Mid-Continent Public Library
- Robin Hudson - Mid-Continent Public Library
- John Jasumback - Mid-Continent Public Library
- Doug Johnston - Mid-Continent Public Library
- Deborah Jordahl - Mid-Continent Public Library
- Neal McKnight - Mid-Continent Public Library
- Colleen Miller - Cass County Public Library
- Sheryl Nance-Durst - Kansas City KS Public Library
- Patrice Nollette - Mid-Continent Public Library
- Rita Patterson - Olathe Public Library
- Jeanne Reed - Mid-Continent Public Library
- Ralph Tomlinson - Olathe Public Library
- Louisa Van Horne - Mid-Continent Public Library
- Linda Washam - Trails Regional Library
- Karen Wickwire - Mid-Continent Public Library

Paraprofessional Certification Program:

- Debbie Atwood - Mid-Continent Public Library
- Robert Forster - Mid-Continent Public Library
- Vicki Madick - Mid-Continent Public Library

MARRT - Reader's Advisory Certification Program:

- Sue Dearing - Kansas City Public Library
- Lucy Lockley - St. Charles City-County Library District

For more information about the [certification programs](#), please visit the web page or contact [Mary Puhr](#).

June Featured Webcasts

The Great Safe Place: Secure Library Workplaces Webcast (60 minutes)

Some folks work in communities and institutions where everyone is honest, emotionally healthy, and well mannered. The rest of us need to create workplaces where people and property are safe. Planning, policies, training, careful supervision and management, and applied technology can protect employees, customers, vendors, and visitors as well as your workplace's property.



The Key Idea: Safe libraries require a plan for physical and personal limits; can everyone say no?

Learning Outcomes:

- Invite local law enforcement officials to discuss

Horizontal lines for registration information.

- potential local security problems.
- Join neighborhood watch, Chamber of Commerce, and other community groups with an interest in safety.
- Evaluate current policies on dealing with hostile and potentially dangerous visitors to the library.
- Require everyone who works of the library to know and enforce policies regarding library user behavior.
- Discuss and execute procedures with staff on when to call in police assistance.

Pat Wagner is the presenter. Pat specializes in personnel, management, leadership, marketing, and career issues and works with innovators in the public, private, and nonprofit sectors.

With our online/anytime recorded webcast format, you will immediately receive the link, password and handout upon successful registration. You do not need any special software to view and listen, just a computer.

Individual viewing cost:

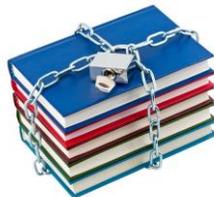
- *Employee of a Missouri Library: FREE
- *MALA member (outside of Missouri): \$15.00
- *Non-member: \$30.00

Group viewings cost:

- *Missouri Library - Group Viewing: FREE
- *MALA member (outside of Missouri) - Group Viewing: \$100.00
- *Non-member - Group Viewing: \$200.00

For more information and to register, [click here](#).

Ten Tips: Tools to Interact with Patron Challenges with Confidence Webcast (30 minutes)



Most challenges begin with how library users are treated by staff when they have a question about a book or website. When concerns are taken seriously, library users are treated with civility, and decisions about collection development and rules about computer access are made with

input, most challenges are manageable.

Learning Outcomes:

1. Promote public discussions of First Amendment issues.
2. Develop written procedures for dealing with material challenges.

Join Our Mailing List!

MALA
15624 E. US Hwy 24
Independence, MO 64050

Phone: 816-521-7257
Toll-Free: 877-600-9699

3. Publicize written procedures and ask for comments and discussion from greater community.
4. Review and update collection development methods that reflect best practices regarding evaluating materials.
5. Discuss ethics of access to information and coping with distasteful materials with staff as part of their duties in a library.

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Individual viewing cost:

- Employee of a Missouri Library: FREE
- MALA member (outside of Missouri): \$10.00
- Non-member: \$20.00

Group viewing cost:

- Missouri Library - Group Viewing: FREE
- MALA member (outside of Missouri) - Group Viewing: \$50.00
- Non-member - Group Viewing: \$100.00

For more information and to register, [click here](#).

Tornado Season Disaster Planning

In the May newsletter, we featured the [911: Library Disaster Planning for Your Community Webcast](#). Since then, there have been several major storms through Tornado Alley. Please be sure to check out the 60-minute webcast to help your library be part of your community's disaster planning.

New Webcast!

[Teen Advisory Groups](#)

This presentation provides the what, why, and how of creating teen advisory groups for libraries. It includes video explanations from Teen Advisory Group



members themselves, important things to think about, and plenty of samples.

Presenter Erin Davies is a former middle school teacher, a current public library branch teen specialist, and a perpetual teenager at heart.

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Now Forming: Webcast Training Advisory Group for Online Anytime Library Webcasts

Over the past few years, the MALA continuing education program has stopped growing and has started shrinking due to the economic realities all libraries are facing. Additionally, MALA has expanded their geographical reach and need to disperse training to regions and states outside of the Kansas City Metropolitan area.

As a result, the Mid-America Library Alliance is in the process of creating a professional online webcast training program for libraries. Webcasts, if done well, can be a game changing strategy for MALA. However, it is very important that the program continues to deliver valuable content and education over an extended period of time in order to ensure a sustainable program. As we move into this new technology, it is critical that we develop a working committee to create the foundation and implement the development of the program.

The Webcast Training Advisory Group (WTAG) will serve as a resource to ensure the development and delivery of quality, targeted programs in support of MALA's vision/mission and ensure demonstrated value to library staff productivity and engagement. The WTAG group will be a sub-group of the MALA Continuing Education Committee similar to the YA group and the Children's group.

- MALA is seeking a total of four (4) individuals to participate on this committee.

- MALA will offer free training to this elite committee
 - PowerPoint Training
 - Camtasia Studio Training
 - Recording of Webcasts
 - Utilizing GoToMeeting and GoToWebinar
 - Screencast
- MALA requires a two year commitment from each committee member as well as their supervisor. This committee will require a time commitment both for training and for carrying out the goals of the committee.
- MALA requires a commitment to create/coordinate a minimum of two webcasts each year for inclusion in the Online/Anytime Library Webcast series
- Committee members will have access to MALA's Professional PowerPoint templates
- Committee members will have access to MALA's Paid Clip Art Collection
- Committee members will identify topics critical to our library target market. Registrants want independent expertise, insights and perspectives
- Committee members will help identify specialists/experts to teach courses identified as critical
- Committee members will have access to MALA's Screencast program

For more information about participating in the WTAG, please contact [Kirsten Myers](#).

New Harassment Prevention Training for Library Staff Available!

To help fulfill your organization's annual anti-harassment training requirements, MALA has created new Harassment Prevention Training for Libraries.



In addition to being developed specifically for libraries, what makes our new training unique is that we can customize the presentation for your library, including uploading your library's anti-harassment policy as a webcast attachment and selecting test questions to emphasize content or even creating test questions from your policy.

Presented in a webcast format, there are both Employee and Supervisor versions of the training, along with a testing component.

For more information on these new training modules, please contact [Kirsten Myers](#) for more information.

News from Our Libraries

St. Joseph Public Library is Missouri's First Family Place Library

Family Place Libraries™ is a network of children's librarians nationwide who believe that literacy begins at birth, and that libraries can help build healthy communities by nourishing healthy families. The Family Place Libraries network currently includes more than 300 sites in 23 states and continues to grow.

St. Joseph Public Library is the first library in the state to join Family Place Libraries™ which supports librarians in designing spaces and providing resources and community connections for families with children ages zero to six. The goal is to help ready our young children for reading.

For more information, please [click here](#).

MakerSpace at Johnson County Library

Located next to the Information Services desk at the Central Resource Library, the [MakerSpace](#) is a place you can go to



learn new skills and software, make cool stuff and customize your world.

Use the space to play, tinker and experiment with media, design and electronics in an open and collaborative environment. There are no age limits here! A 10 year old can

teach classes and a 70 year old can play with toys. Come see the 3D printer, too! This is DIY learning at its best.

We Appreciate Your Comments!

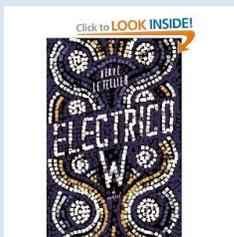


Here are some more comments on the benefits of courier delivery service and how it is being used. We love to share your success stories as a result of being part of the MALA *Show Me The World Get*

Connected Courier Delivery Service.

- "This has freed up some of our budget from buying books only one patron might read so that we are able to attain books that a lot of our patrons will read."
 - "Patrons are able to get books so much quicker. It has taken a lot of the repetitive work out of filling requests, and since this is a one person operation, I am thankful for that."
 - "Our Youth Services staff has been able to borrow books for their programs that we didn't otherwise have access to."
 - "Through participation in the courier delivery service, we are able to provide books that otherwise would not be economically feasible. Not only do we have a limited book budget, but we have limited space in our library. This service allows us to expand our space and stretch our dollars. We appreciate it very much."
 - "It's always good when we are able to offer a free service to our community."
-

*FREE BOOKS!



We have the following advance reading copies to give away on a first-come, first-served basis to MALA member libraries.

To claim one of these titles, send an email to [Kirsten Myers](mailto:kirsten.myers@malalibrary.org) at MALA. It might not be a bad idea to indicate a second choice in case someone beats you to the draw!

[The Deepest Night](#) by Shana Abé

[Duel With the Devil](#) by Paul Collins

[Electrico W](#) by Hervé Le Tellier

[Eleven Days](#) by Lea Carpenter

[The Girl Who Loved Camellias](#) by Julie Kavanagh

[Mastering the Art of Soviet Cooking](#) by Anya Von Bremzen

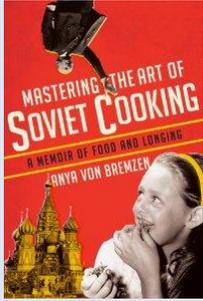
[The Society of Timid Souls or How to Be Brave](#) by Polly Morland

[Son of a Gun](#) by Justin St. Germain

[This Is Paradise: Stories](#) by Kristiana Kahakauwila

[Wrath-Bearing Tree](#) by James Enge

[Zealot: The Life and Times of Jesus of Nazareth](#) by Reza Aslan



One request per library, please!

We can only send books via the Get Connected Courier Delivery Service, so your library must on a MALA courier route.

Offer Expires: June 30, 2013

*** MALA Members Only**