



Mid-America Library Alliance

**Between the Margins
Newsletter**

July 2013

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[Mary Puhr](#)

Professional Development
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Special Projects Coordinator/
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As we begin a new fiscal year, I want to take this opportunity to thank all the libraries who have so faithfully supported the Mid-America Library Alliance. We are continuing to look for opportunities for growth for our membership and have a couple of additions for our members this year.

First of all, we have secured "group seating" at the Broadway Shows coming to the Kauffman Center and Music Hall this year in Kansas City. These are great seats and you won't want to miss signing up for the shows. Watch the MALA website and your Constant Contact email for these!!

We will also be adding a new committee this year. This committee will be working with MALA to move us forward in continuing to develop the webcast series of workshops for our membership. The new committee members will be announced in the August newsletter.

Welcome back everyone....have a great summer.

Susan Burton
MALA Executive Director

Welcome New Participating Library

***Caldwell County Library in
Kingston, MO***



Welcome New Library Directors

[Purchasing Assistant](#)

[MVSC Associate \(PT\)](#)

[Graphic Designer-Temporary](#)

[Copy Writer/Editor-
Temporary](#)

[Pryor Learning Commons
Technical Assistant](#)

[Library Director](#)

[Librarian \(part-time\)](#)

[Local History Librarian](#)

[School Librarian](#)

Post Your Openings
Free on *Job Link*

We encourage you to post any open positions in your organization for FREE on the MALA website.

To post a job, simply go to [Library Job Link](#) page, select the "Click here to create a new job listing" link, input your text, and follow the instructions at the bottom of the page to submit it.

Quick Links

[Our Website](#)

[Professional Development
Calendar](#)

[Online/Anytime Webcasts](#)

[Bonne Terre Memorial Library](#) - Tina Johnston
[Carthage Public Library](#) - Julie Yockey
[Davenport Public Library](#) - KennethWayne Thompson
[Festus Public Library](#) - Kathy Condon-Boettcher
[Park University McAfee Memorial Library](#) - Glenn Ferdman
[Poplar Bluff Public Library](#) - Sue Crites Szostak
[Ranken Technical College](#) - Erica Ellard
[Riverside Regional Library](#) - Jeff Trinkle

If you have any staff news or announcements you would like to have included in our monthly newsletter, please contact [Kirsten Myers](#).

MALA Group Seating Tickets for Theater League's KC Broadway Series

The Mid-America Library Alliance has blocked a group of tickets for our MALA members and their guests to some of the most exciting shows to visit the Music Hall and Kauffman Center for the Performing Arts.

Get the best seats in the house! See all five Kansas City [Broadway Series Shows](#) (such as *Wicked*) and two special engagements, *Disney's Beauty and the Beast* and *American Idiot*.

We have a limited number of tickets available before they go on sale to the general public. Tickets will sell out quickly, so purchase yours today!

To see shows and purchase tickets, please [click here](#). Ticket prices range from \$28-\$98 depending on show and date.

Orders will be filled on a first come, first served basis. Payment must be made by credit card at the time of purchase. No checks will be accepted.

Here are the shows and tickets we have available right now:

Wicked - Thursday, October 24 and Friday, October 25 at the Music Hall

Beauty & The Beast - Thursday, December 12 and Friday, December 13

American Idiot - Saturday, January 11, 2014



Missouri Librarian Honored

Gloria Tibbs, a librarian for the University of Missouri-Kansas City, has been named a White House "Champion of Change." She is one of 12 museum and library professionals from across the country who participated in panel discussions at the White House June 11.



The panel discussions focused on the topic of "Creating Lifelong Learners."

According to the White House announcement, "This Champions event will focus on libraries and museums who make a difference for their neighborhoods and for our nation. The honorees are providing powerful learning experiences. They are reaching young children and their families with early learning opportunities, offering exciting experiences for teens to develop skills in science, technology, engineering and math, helping immigrants learn English and pursue citizenship and providing services for hard-to-reach populations so that everyone can succeed in school and in life.

The Champions of Change program was created as an opportunity for the White House to feature groups of Americans - individuals, businesses and organizations - who are doing extraordinary things to empower and inspire members of their communities.

Tibbs is a Teaching and Learning Services Librarian at UMKC's Miller Nichols Library, where she has worked since 2001. She also serves as the Library's Diversity Liaison, a role that enables her to diligently promote the principles of diversity, inclusiveness, and respect throughout the Libraries, the campus, the greater Kansas City community, and the profession.

Library officials cited her work on two important initiatives that led to her nomination: the university's annual Social Justice Lecture, sponsored by the Division of Diversity, Access and Equity; and the library's participation in the annual African-American Read-In, a national Black History Month event sponsored by the Black Caucus of the National Council of Teachers of English.

For more information, please [click here](#).

[July Featured Webcasts](#)

Making a Stunning First Impression: Library Curb & Counter Appeal (60 minutes)

You are proud of your collection, your programs, your staff, and your services. But the details of how your library looks and sounds might be what people remember. What would a stranger notice driving to the parking lot, walking up the front door, spending time in the front lobby, the basement, or the stacks? Can you look at your library workplace with fresh eyes and find ways to make it shine?



The Key Idea:
Details count!

Learning Outcomes:

- Schedule visual audit of exterior of library building and property, starting with how it looks across the street from all sides.
- Work with Friends group and other funding organizations to finance makeover.
- Audit interior of library for "spring" clean-up.
- Create long-term plan for fix-up.
- Recruit professionals for fix-up advice, including space planning and interior design.

Pat Wagner is the presenter. Pat specializes in personnel, management, leadership, marketing, and career issues and works with innovators in the public, private, and nonprofit sectors.

With our online/anytime recorded webcast format, you will immediately receive the link, password and handout upon successful registration. You do not need any special software to view and listen, just a computer.

Individual viewing cost:

- *Employee of a Missouri Library: FREE
- *MALA member (outside of Missouri): \$15.00
- *Non-member: \$30.00

Group viewings cost:

- *Missouri Library - Group Viewing: FREE
- *MALA member (outside of Missouri) - Group Viewing: \$100.00
- *Non-member - Group Viewing: \$200.00

For more information and to register, [click here](#).

Join Our Mailing List!

MALA
15624 E. US Hwy 24
Independence, MO 64050
Phone: 816-521-7257
Toll-Free: 877-600-9699

Ten Tips: Leading Your Library to Think Outside the Books Webcast (30 minutes)



Move a book shelf, question a timeworn policy, suggest a new program, and dare to overturn a sacred cow: These kinds of changes can happen at any library if initiative is rewarded. How can you create a library where

everyone is interested in innovation and consistent improvement - even if means challenging longtime services and procedure?

Ten Tips:

- You will have to stop doing some successful things to make room for the new. What will you give up?
- Identify and deal with managers who are undermining innovation and growth.
- No sacred cows; allow employees and library users to challenge long term policies.
- Find reasons to say yes to new ideas, even if it is out of your comfort zone.
- Assign everyone to hunt new ideas online; look at other states' library conferences for local cool ideas.
- Invite innovative directors and staff from neighboring libraries to speak about how they did it - brown bags and webinars.
- Invite local leaders who are innovators (business, arts, academia) to speak to staff and community - brown bags and webinars.
- Be prepared to act on ideas staff members bring back from conferences and workshops.
- Make part of your budget for R and D, no matter how small.
- Create a micro-grant program to fund staff ideas.

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Individual viewing cost:

- Employee of a Missouri Library: FREE
- MALA member (outside of Missouri): \$10.00

- Non-member: \$20.00

Group viewing cost:

- Missouri Library - Group Viewing: FREE
- MALA member (outside of Missouri) - Group Viewing: \$50.00
- Non-member - Group Viewing: \$100.00

For more information and to register, [click here](#).

New Harassment Prevention Training for Library Staff Available!

To satisfy your organization's annual anti-harassment training requirements, MALA has created new Harassment Prevention Training for Libraries.



In addition to being developed specifically for libraries, what makes our new training unique is that we can customize the presentation for your library, including uploading your library's anti-harassment policy as a webcast attachment and selecting test questions to emphasize content or even creating test questions from your policy.

Presented in a webcast format, there are both Staff and Supervisor versions of the training, along with a testing component.

For more information on these new training modules, please contact [Kirsten Myers](#) for more information.

KC Librarians Who Lunch

Doesn't it sound fun (and cost effective!) to network and chat with librarians of all types (school, public, special and academic) for the cost of lunch (or dinner, or a happy hour etc.) rather than a conference registration?

In a nutshell, Librarians That Lunch is about librarians of all types going out to lunch together. No agenda, just a great opportunity to chat about all things LibraryLand!

The concept for Librarians That Lunch arose from discussions

about how the Missouri Association of College & Research Libraries (MACRL) members could help address Missouri Library Association's recent membership issues in a positive manner, by simply going out to lunch with our public library colleagues. MACRL members from across the state signed up in late 2009 to invite public librarians in their region to go to lunch.

The idea has grown into regional "librarians that lunch" events where librarians of all types can enjoy lunch and conversations with colleagues.

For more information, visit the [KC Librarians Who Lunch](#) page on Facebook.

We Appreciate Your Comments!



Here are some more comments on the benefits of courier delivery service and how it is being used. We love to share your success stories as a result of being part of the MALA *Show Me The World Get*

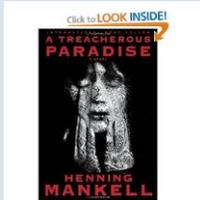
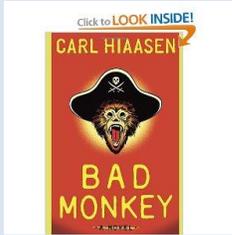
Connected Courier Delivery Service.

- "Before the courier service, we did not promote ILL because we could not afford the postage. We were considering adding a charge to help deal with the cost but didn't want to. Joining the courier service allowed us to promote ILL and have our patrons benefit at no extra cost to them or the library."
- "We have gone from doing 75% mail to 75% courier!!! Huge savings for us."
- "We hardly ever have to go to the post office anymore, and I can't remember the last time we mailed any books."
- "We are very happy to belong to this courier and believe it really makes our department as good as it is."
- "With a town of 4,000 it is not easy to have materials needed to support school projects when students come in looking for them. With Show Me the World we can get the research materials for many school students at a time. We ILL research materials 20 at a time sometimes."

***FREE**

We have the following advance reading copies to give away on a first-come, first-served basis to MALA participant libraries.

BOOKS!



To claim one of these titles, send an email to [Kirsten Myers](mailto:Kirsten.Myers@MALA.org) at MALA. It might not be a bad idea to indicate a second choice in case someone beats you to the draw!

[23 Years On Fire](#) by Joel Shepherd

[Bad Monkey](#) by Carl Hiaasen

[The Center of the World](#) by Thomas Van Essen

[The Color Master](#) by Aimee Bender

[Ostrich](#) by Matt Greene

[The Purchase](#) by Linda Spalding

[The Scroll Years](#) by Chris Willrich

[A Treacherous Paradise](#) by Henning Mankell

[William Shakespeare's Star Wars](#) by Ian Doescher

One request per library, please!

We can only send books via the Get Connected Courier Delivery Service, so your library must on a MALA courier route.

Offer Expires: July 31, 2013

*** MALA Members Only**