



Mid-America Library Alliance/ Kansas City Metropolitan Library & Information Network

Between the Margins Newsletter

July 2012

In This Issue

[MALA/KCMLIN Job Link](#)

[Expanding Service](#)

[Welcome New Members](#)

[Get Involved at MALA](#)

[Upcoming Workshops](#)

[New Webinar!](#)

[Online Learning Special](#)

[Free Bloomsbury Issues](#)

[Available Grant](#)

MALA/KCMLIN Staff

[Susan Burton](#)

Executive Director

[Mary Puhr](#)

Professional Development
Coordinator

[Kirsten Myers](#)

Special Projects
Coordinator/
Courier Services

[Beth Willis](#)

Technology Services
Specialist

MALA/KCMLIN

Welcome to the July issue of *Between the Margins*! The new fiscal year is off to an exciting start with connection to 900 libraries, including a new Missouri public library and the Amigos partners. This month find out about new services available through MALA/KCMLIN, upcoming training, and the latest member news.

Be sure to scroll to the bottom to see what giveaway items we have to offer this issue!

Have a great month!

Your Friends at MALA/KCMLIN

New Extended Areas Up and Running

On July 1st MALA Extended Services members began sharing resources with the Amigos libraries. Already, activity is going strong with full tubs moving back and forth between Kansas City and the Trans-Amigos Express hub.

With the addition of Amigos Library Services, MALA Extended Services members now have access to nearly 900 libraries in 10 states -- Missouri, Kansas, Iowa, Illinois, Colorado, Wyoming, Texas, New Mexico, Oklahoma, and Arkansas.

Basic Services members can upgrade to an Extended Services membership at any time during the year, and pay a pro-rated rate. Doing so will give you courier delivery 5 days a week for the remainder of the fiscal year and access to all Extended Services areas.



Announcements

Job Openings

[Young Adult/Media
Materials Selector](#)

[Head of Young People's
Department](#)

[Director](#)

[Plaza Youth Services
Manager](#)

[Collection Development
Manager](#)

[Digital Resources
Associate](#)

[Reader's Advisor](#)

[Youth Services Librarian](#)

[Head of Music/Media
Library-Librarian](#)

[Information Literacy
Librarian](#)

Post Your Openings Free on *Job Link*

We encourage you to post any open positions in your organization for FREE on the MALA/KCMLIN website.

To post a job, simply go to [Library Job Link](#) page, select the "Click here to create a new job listing" link, input your text, and follow the instructions at the bottom of the page to submit it.

Quick Links

[Our Website](#)

Please continue to check our [website](#) for news and information about where we are taking courier delivery. In addition, you will find a membership list with codes as well as other useful resources.

For more information about this exciting initiative, please contact [Kirsten Myers](#).

New Public Library Members

Welcome to Carter County Public Library in Van Buren, MO, and the 30/31 and Southwest Branches of Rock Island Public Library in Rock Island, IL!



Join a MALA/KCMLIN Committee

Have you ever wanted to have input in the workshops and webinars offered through MALA/KCMLIN? What about the annual United We Read selection or the ins and outs of courier delivery? Consider joining one of our three committees:

ILL/Courier Delivery Committee: This committee meets quarterly, and helps MALA/KCMLIN members connect to each other through an inclusive, cohesive, responsive and efficient [delivery service](#). The next meeting will be in September.

MARRT Committee: The Metro Area Reader's Round Table ([MARRT](#)) is a group of librarians, library staff and individuals who are interested in developing their reader's advisory skills and in promoting literature and reading for pleasure. This committee meets monthly or as needed.

Professional Development Committee: The [Professional Development Committee](#) guides the topics chosen and creation of the continuing education offered through MALA/KCMLIN. This committee meets monthly or as needed.

If you would like to become involved, please contact [Susan Burton](#).

[Continuing Education
Calendar](#)

Workshops in July and August

* [Be the Best Boss You Can Be Workshop](#)

7/24, 9 a.m.-4 p.m.

Midwest Genealogy Center

MALA/KCMLIN Member Cost: \$45, Non-Member Cost: \$90

You've had good ones, and you've had bad ones, and you promised yourself if you ever got to be a boss, you would be the best ever. Then the reality of being the boss hits. At this workshop, presenter Vicky Baker, North Regional manager for Mid-Continent Public Library, will help you analyze what's in your way of reaching your lofty goal of being the best boss ever. It will also give you ideas of what might work well and things you need to add to your boss tool box. *This workshop is the first in a series.*

Certificate: Supervisor Elective

* [Branch Management](#)

7/27, 9 a.m.-3:30 p.m.

In Springfield, MO!

The Library Center - Springfield-Greene County Library

This free workshop is restricted to personnel from public libraries in both rural and urban settings in the State of Missouri. Registration will be limited to 35 participants. Morning rolls & coffee, snack and lunch will be provided.

This workshop will explore the duties of a manager and the many "hats" that are worn each day. Information will also be included on how to set and accomplish objectives at the branch level to help the organization attain its goals. Participants will engage in a personality test to help them identify how to manage with their strengths. A variety of everyday library scenarios will be discussed in a group setting. Presenter Vicky Baker is the North Regional Manager for Mid-Continent Public Library. She has previously served 18 years as branch manager at one of the busiest branches in the Mid-Continent system.

* [Creating a Customer Service Environment in Your Library](#)

8/3, 9:30 a.m.-4p.m.

In Columbia, MO!

Daniel Boone Regional Library

This free workshop is restricted to personnel from public libraries in both rural and urban settings in the State of Missouri. Registration will be limited to 35 participants. Morning rolls & coffee, snacks and lunch will be provided.

Customer Service is the cornerstone of every successful library and requires the library to constantly adapt and change. Public libraries are continuously evolving both in response to community expectations and in order to ensure their own future sustainability. Library customers' needs, expectations, and choices are never static. To provide excellent customer service library staff must keep pace with these needs. Presenter Tiffany Hentschel, SPHR, is the Employee Relations Manager for Johnson County Government. She has worked in Human Resources in the public sector for nearly 15 years, serving more than nine years at the Johnson County Library.

* [Redefining RA: Introduction to Readers' Advisory Workshop](#)

8/28, 9:30 a.m.-4p.m.

Join Our Mailing List!

MALA/KCMLIN
15624 E. US Hwy 24
Independence, MO
64050
Phone: 816-521-7257
Toll-Free: 877-600-9699

In Columbia, MO!

Daniel Boone Regional Library

This free workshop is restricted to personnel from public libraries in both rural and urban settings in the State of Missouri. Registration will be limited to 35 participants. Morning rolls & coffee, snacks and lunch will be provided.

Presenters Susan Brown and Kelly Fann will introduce you to readers' advisory and provide tips and tricks, genre overviews, and answers to the ever-present question of what to read next. Readers' advisory resources and practices will be explored, providing participants with leading edge training to help serve their patrons. Susan is the marketing director at the Lawrence Public Library in Lawrence, KS, and is passionate about readers' services, social media, and marketing and merchandising for public libraries. Kelly is the director of the Tonganoxie Public Library in Tonganoxie, KS, and is constantly seeking out new avenues and methods for finding the ultimate readers' services guides.



Fall/Winter 2012 Workshop Brochure Coming Soon!

Watch your mailboxes in mid-August for the new fall/winter workshop catalog. The brochure will feature our complete list of offerings from September through December.

For more information about upcoming workshops and webinars, please contact [Mary Puhr](#). To find the most current information about upcoming workshops and webinars, please check the MALA/KCMLIN online [workshop calendar](#).

New Webinar in August!

[Communication Skills for Front Line Library Staff - Live Webinar](#)

8/15, 10-11 a.m.

Dealing with library users can range from great pleasure to call the cops! What most people don't realize is that the details of their communication style - the look on their faces, the tone of their voices, the words they use, and even how fast or slow they talk - can have a great impact on the behavior of others. Learn some of the secrets that professional communicators use to feel more confident and competent, to show respect, to keep calm, and to stay productive, even when the library user is not at their best. Presenter Pat Wagner has worked as a consultant and trainer for libraries for over 30 years. She is one of our most popular speakers who brings wit, humor and practical know-how to all of her presentations.

Equipment: This will be in a GoToWebinar Format, and you will need to have a headset for your computer to attend this workshop.

Cost:

1-Hour Webinars: MALA/KCMLIN Member: \$10 and Non-Member: \$20

All: Group Rate MALA/KCMLIN Member: \$100
All: Group Rate Non-Member: \$200

We also offer On Demand group viewings of our recorded webinars. You can pick a date/time convenient for your group. [Click here](#) for more information.

Online Professional Development at Reduced Rate

[Self-Paced Learning at Your Desktop](#) is an affordable and extensive tool that allows our members to subscribe to hundreds of online training courses in different subject areas to expand a variety of skills or acquire new ones.

Who Can Subscribe?

If you work for a MALA/KCMLIN member organization, then you are considered a member and can proceed to the subscription page. If you are not a member, we offer an [Educational Affiliate membership](#) that allows you to subscribe to *Self-Paced Learning at Your Desktop*, as well as enjoy member discounts on all of our continuing education.

How to Subscribe

First, you select a subject area. Next, you subscribe to it on our [registration page](#). And then, enjoy unlimited access until December 20, 2012, to all the courses in that area! Subscriptions are linked to a single user's e-mail address and are non-transferrable. Please allow processing time to access your subscription.



Because the courses complete in December, we are offering a **discounted subscription rate** for the computer and business skills content areas!

The Subject Areas:

* Desktop Applications: More than 300 courses covering comprehensive desktop application training at all levels. Become more efficient using spread-sheets, word processing, presentations, mail tools, and more. Subscription Cost: **Reduced to \$50** per person from \$99!

* Business Skills: More than 260 courses organized to develop core competencies and essential skills in areas including Customer Service, Management & Leadership, Personal Effectiveness, Finance & Accounting, and more. Subscription Cost: **Reduced to \$150** per person from \$224!

* Programming & Web Development: More than 500 courses covering database development and reporting, programming languages, object-oriented programming, and more. Subscription Cost: **Reduced to \$220** from \$299! *Only one subscription available!*

* Anti-Harassment Training for Supervisors or Employees: You will be equipped with the knowledge required to identify harassment in the workplace and instructed on the steps to take to protect yourself, your staff, and your coworkers from unlawful harassment. Subscription Cost: **\$10** per person.** (*Must be completed within 30 days of activation*)

**A Group Rate is available if five or more people from the same organization/educational affiliate member are registered at the same time for the Anti-Harassment Training. Please contact Kirsten Myers for more information.

For more information about *Self-Paced Learning at Your Desktop*, please contact [Kirsten Myers](#).

Conference Registration Discounts Available for MALA Members

MALA/KCMLIN is offering discounts for our members on the *Web Search University* and *Internet Librarian 2012* conferences.

Registration and payment must be to MALA/KCMLIN by July 25, 2012, for the *Web Search University* and by September 1, 2012, for the *Internet Librarian 2012* conference.

[Click here](#) to view conference details.

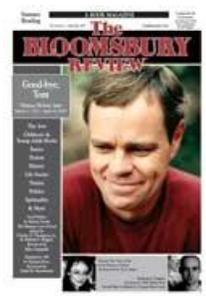


Free *Bloomsbury Review* Back Issues to Libraries

MALA/KCMLIN friend Pat Wagner, of Pattern Research, Inc., is offering libraries a selection of back issues of *The Bloomsbury Review*.

About *The Bloomsbury Review*, Pat writes:

"For decades Leif Smith and I have been unabashed, totally biased fans of this, the best book review magazine in this solar system. It is definitely old school: well-written, thoughtful, unpretentious, and a treasure trove of interviews and essays about the best books, most of which are not in the mainstream. If you love the hunt for great literature - and literary nonfiction - this is for you. Great source for book clubs and to build your collection of books that are sometimes off the radar of the more established review magazines. Emphasis is on regional and cross-cultural authors, as well small, academic, and fine press imprints."



Pat and Leif extend this FREE offer to all libraries. Only one packet per address or person, please. This offer is good until July 30, 2012, or until supplies run out. The issues may be mailed to your work or home address via USPS.

You may submit your requests by July 30 to:

Leif Smith and Pat Wagner
Pattern Research, Inc.
PO Box 9100
Denver CO 80209-0100

Available Library Grant

In May 2012, The ALA Office for Literacy and Outreach Services (OLOS) received funding from the Dollar General Literacy Foundation to continue the American Dream Starts @ your library, a literacy initiative serving adult English language learners and their families. A primary goal of this project is to help public libraries in Dollar General communities add or improve library literacy services for this audience.

Since 2007, 100 public libraries in 28 states have received American Dream grants. These libraries are located in urban centers, suburban communities, and rural towns within 20 miles of a Dollar General store or distribution center. Previously funded American Dream libraries have used their grants to develop collections, offer classes and conversation clubs, reach out to diverse populations, and collaborate with new partners.

Eligible libraries can now apply online for grants range from \$5,000 to \$15,000.

Applicants must be:

- A public library with a demonstrated need and the capacity to provide literacy services for adult English language learners.
- Located within 20 miles of a Dollar General Store, distribution center, or corporate office (please visit the [Dollar General Store Locator](#) online).
- Library systems and libraries that have previously received American Dream Starts @ your library grants **are eligible to apply**.

Applications are being accepted through Sunday, August 26, 2012. To access the 2012 grant application go to: www.americandreamtoolkit.org.

For further information contact Dale Lipschultz, OLOS Literacy Officer at dlipschultz@ala.org.

FREE Training

We are cleaning house! This month at MALA/KCMLIN we have a selection of training manuals from Element K and New Horizons to give away on a first-come, first-served basis while quantities last to MALA/KCMLIN members on the Get Connected courier delivery service. We have following titles with quantities listed in brackets:

- MS Office Access 2007 Level 1 (1st ed) [5] and (2nd ed) [3]
- MS Office Access 2003 Level 2 [3]

Manuals*

- MS Office Excel 2007 Level 1 (2nd ed) [4]
- MS Office Excel 2007 Level 2 (2nd ed) [3]
- MS Office Excel 2003 Level 1 [1]
- MS Office Excel 2003 Level 2 [5]
- MS Office Outlook 2007 Level 1 (2nd ed) [5]
- MS Office PowerPoint 2003 Level 1 [1]
- MS Office Publisher 2007 [4]
- MS Office Word 2007 Level 1 (2nd ed) [6]
- MS Office Word 2003 Level 2 [2]
- Macromedia Dreamweaver 8 Level 1 [2]
- Fireworks MX 2004 (Web Graphics & Interactivity) [1]
- Fireworks MX Level 1 (Windows) [2]
- Customer Service Skills (Includes Simulation) [2]
- Internet Search Techniques (3rd ed) [9]
- New Horizons Business Skills -- Financial Management: Basic [6]

Initially we can provide one book per person, **but multiple staff at the same member library are eligible**. Should you desire multiple copies, please indicate that in your response e-mail, because we may have remaining quantities. Your book will be sent to you via your regular courier delivery. To make your request, please contact [Kirsten Myers](#).

*MALA/KCMLIN members on the Get Connected courier delivery (MO, KS, IA, and IL) service are eligible.