



Mid-America Library Alliance/ Kansas City Metropolitan Library & Information Network

Between the Margins Newsletter

August 2012

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MALA/KCMLIN Staff

[Susan Burton](#)

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[Kirsten Myers](#)

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Courier Services

[Beth Willis](#)

Technology Services
Specialist

Welcome to the August issue of *Between the Margins*! This month find out about new members, upcoming training, and the latest news.

Have a great month!

Your Friends at MALA/KCMLIN

New Member - Council Bluffs Public Library

Welcome to Council Bluffs Public Library in Council Bluffs, IA! Council Bluffs begins service on August 20th, and we look forward to sharing resources with our first member in Western Iowa.



Workshops in August and September

* [Redefining RA: Introduction to Readers' Advisory Workshop](#)

8/28, 9:30 a.m.-4p.m.

In Columbia, MO!

Daniel Boone Regional Library

This free workshop is restricted to personnel from public libraries in both rural and urban settings in the State of Missouri. Registration will be limited to 35 participants. Morning rolls & coffee, snacks and lunch will be

MALA/KCMLIN Announcements

Job Openings

[Library Associate](#)

[Public Library Director](#)

[Head of Resource
Sharing](#)

[Research and Liaison
Librarian - Humanities](#)

[Web Content Developer](#)

[Web Developer](#)

[Youth Services Dept.
Manager](#)

[Director of Strategic
Initiatives & Planning](#)

Post Your Openings Free on *Job Link*

We encourage you to post any open positions in your organization for FREE on the MALA/KCMLIN website.

To post a job, simply go to [Library Job Link](#) page, select the "Click here to create a new job listing" link, input your text, and then follow the instructions at the bottom of the page to submit it.

Quick Links

[Our Website](#)

[Continuing Education
Calendar](#)

provided.

Presenters Susan Brown and Kelly Fann will introduce you to readers' advisory and provide tips and tricks, genre overviews, and answers to the ever-present question of what to read next. Readers' advisory resources and practices will be explored, providing participants with leading edge training to help serve their patrons. Susan is the marketing director at the Lawrence Public Library in Lawrence, KS, and is passionate about readers' services, social media, and marketing and merchandising for public libraries. Kelly is the director of the Tonganoxie Public Library in Tonganoxie, KS, and is constantly seeking out new avenues and methods for finding the ultimate readers' services guides.



* [Redefining RA: Introduction to Readers' Advisory Workshop](#)

9/11, 9:30 a.m.-4p.m.

Kansas City KS Public Library - West Wyandotte Branch

MALA/KCMLIN Member Cost: \$45, Non-Member Cost: \$90

Presenters Susan Brown and Kelly Fann will introduce you to reader's advisory tips and tricks, genre overviews, and answers to the ever-present question of what to read next. Reader's advisory resources and practices will be explored providing participants with a leading edge training to help serve their patrons.

After this interactive Reader's Advisory boot camp, attendees will be informed about the tenets of modern RA practice, empowered with a basic RA skill set and toolbox, and energized about RA and its importance to public library service. Susan is the marketing director at the Lawrence Public Library in Lawrence, KS, and is passionate about readers' services, social media, and marketing and merchandising for public libraries. Kelly is the director of the Tonganoxie Public Library in Tonganoxie, KS, and is constantly seeking out new avenues and methods for finding the ultimate readers' services guides.

* [EBook Petting Zoo - Morning Session](#)

9/18, 8:30-11:30 a.m.

Mid-Continent Public Library - North Independence Branch

MALA/KCMLIN Member Cost: \$35, Non-Member Cost: \$70

This workshop will allow users to become more familiar with some of the most popular EBook devices, including the Nook, Kindle and iPad. A demonstration of how to acquire eBooks on each device will be performed. Attendees will also have the opportunity for significant hands-on practice with each device. Registration is limited to 20 participants and closes September 16, 2012.

* [EBook Petting Zoo - Afternoon Session](#)

9/18, 12:30-3:30 p.m.

Mid-Continent Public Library - North Independence Branch

MALA/KCMLIN Member Cost: \$35, Non-Member Cost: \$70

This workshop will allow users to become more familiar with some of the most popular EBook devices, including the Nook, Kindle and iPad. A demonstration of how to acquire eBooks on each device will be performed. Attendees will also have the opportunity for significant hands-on practice

with each device. Registration is limited to 20 participants and closes September 16, 2012.

* [Need a Little Inspiration? Explore the Inspirational Fiction Genre](#)

9/25, 9:30 a.m.-4 p.m.

Mid-Continent Public Library - North Independence Branch

MALA/KCMLIN Member Cost: \$65, Non-Member Cost: \$130

Inspirational Fiction is fast growing and evolving. Join us as we chat with readers, librarians, and authors about the definition of the genre and the variety within it. Whether your readers are looking for gentle romances, murder mysteries, or Amish Christian Vampire fiction... speakers Julie Lessman, Tracey Bateman, Deb Bryan, and Claire Rust have got the titles for you!

Julie Lessman is an award-winning author whose tagline of "Passion With a Purpose" underscores her intense passion for both God and romance. Tracey Bateman receives much of her inspiration for the books she writes from the beautiful Missouri Ozarks and has approximately one million books in print. Deb Bryan has been working at the Topeka & Shawnee County Public Library since 2000 and is an avid reader and follower of the Christian Fiction genre. Claire Rust is a Mid-Continent Public Library staffer and blogger. **Certificate: Reader's Advisory Major Genre.**

* [Launch Innovation and Entrepreneurship](#) through Your Library's

Business Reference

9/27, 9 a.m.-1 p.m.

Mizzou Center - Large Training Room 109 (Blue Springs, MO)

MALA/KCMLIN Member Cost: \$35, Non-Member Cost: \$70

In this workshop, you will learn about key resources that are important to small businesses and entrepreneurs. Among the topics covered will be the importance of business plans, library resources for writing business plans, finding business related statistics, marketing tools, and getting the most out of business databases. Presenter Pam Jenkins has an M.A. in Library Science and an M.A. in Economics. In 2009, Pam became manager of the Kansas City Public Library's new H&R Block Business and Career Center.

Fall/Winter 2012 Workshop Brochure Coming Soon!

Watch your mailboxes in mid-August for the new fall/winter workshop catalog. The brochure will feature our complete list of offerings from September through December.

For more information about upcoming workshops and webinars, please contact [Mary Puhr](#). To find the most current information about upcoming workshops and webinars, please check the MALA/KCMLIN online [workshop calendar](#).

New Webinars in August and September!

* [Communication Skills for Front Line Library Staff](#) - Live Webinar

8/15, 10-11 a.m.

Dealing with library users can range from great pleasure to call the cops!

Join Our Mailing List!

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15624 E. US Hwy 24
Independence, MO
64050
Phone: 816-521-7257
Toll-Free: 877-600-9699

What most people don't realize is that the details of their communication style - the look on their faces, the tone of their voices, the words they use, and even how fast or slow they talk - can have a great impact on the behavior of others. Learn some of the secrets that professional communicators use to feel more confident and competent, to show respect, to keep calm, and to stay productive, even when the library user is not at their best. Presenter Pat Wagner has worked as a consultant and trainer for libraries for over 30 years. She is one of our most popular speakers who brings wit, humor and practical know-how to all of her presentations.

Equipment: This will be in a GoToWebinar Format, and you will need to have a headset for your computer to attend this workshop.

Cost:

1-Hour Webinars: MALA/KCMLIN Member: \$10 and Non-Member: \$20
All: Group Rate MALA/KCMLIN Member: \$100
All: Group Rate Non-Member: \$200

* [Library Conflict Management for Consenting Adults](#) - Live Webinar
9/12, 10-11 a.m.

Unhealthy conflict - long-term squabbles that wastes time, money, and undermines trust and respect - can drain the resources of a library. Learn simple models for reducing unhealthy conflict, including three steps to resolve problems, four magic words that can focus opponents on solutions, and the three requirements for successful supervisory intervention. Topics include how to identify "healthy versus unhealthy" behavior, the importance of focusing on the future, creating a framework for promoting good relations, and tricks that professional negotiators use. Presenter Pat Wagner has worked as a consultant and trainer for libraries for over 30 years. She is one of our most popular speakers who brings wit, humor and practical know-how to all of her presentations.

Equipment: This will be in a GoToWebinar Format, and you will need to have a headset for your computer to attend this workshop.

Cost:

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All: Group Rate MALA/KCMLIN Member: \$100
All: Group Rate Non-Member: \$200

We also offer On Demand group viewings of our recorded webinars. You can pick a date/time convenient for your group. [Click here](#) for more information.

Online Anti-Harassment Training

Are you looking for a new and efficient way to fulfill your annual requirements for anti-harassment training. MALA/KCMLIN has the answer through [Self-Paced Learning at Your Desktop: Anti-Harassment Training](#), an affordable online training tool.

We offer the following course that includes an online assessment so that you can easily track the status of your staff's training completion and

learning.

* [Anti-Harassment Training for Supervisors or Employees](#): You will be equipped with the knowledge required to identify harassment in the workplace and instructed on the steps to take to protect yourself, your staff, and your coworkers from unlawful harassment. Subscription Cost: \$10 per person.** (Must be completed within 30 days of activation)



Who Can Subscribe?

If you work for a MALA/KCMLIN member organization, then you are considered a member and can proceed to the subscription page. If you are not a member, we offer an [Educational Affiliate membership](#) that allows you to subscribe to *Self-Paced Learning at Your Desktop*, as well as enjoy member discounts on all of our continuing education.

How to Subscribe

First, you select a subject area. Next, you subscribe to it on our [registration page](#). And then, enjoy unlimited access until December 20, 2012, to all the courses in that area! Subscriptions are linked to a single user's e-mail address and are non-transferrable. Please allow processing time to access your subscription.

**A Group Rate is available if five or more people from the same organization/educational affiliate member are registered at the same time for the Anti-Harassment Training. Please contact Kirsten Myers for more information.

For more information about *Self-Paced Learning at Your Desktop: Anti-Harassment Training*, please contact [Kirsten Myers](#).

Scholastic Library Publishing National Library Week Grant Deadline: Sept. 30, 2012

Libraries seeking to share their stories and raise public awareness are encouraged to apply for the [2013 Scholastic Library Publishing National Library Week Grant](#). The library that develops the best public awareness campaign using the National Library Week theme will be awarded \$3,000 to promote its library and library services.

All proposals must use the 2013 National Library Week theme, Communities matter @ your library, which incorporates The Campaign for America's Libraries' @ your library brand, on any and all promotional and publicity material supporting National Library Week activities. Guidelines for using the brand are available on the campaign website.

The grant is sponsored by Scholastic Library Publishing, a division of Scholastic, the global children's publishing, education and media company, and is administered by the Public Awareness Committee of the American

Library Association (ALA). National Library Week is April 14-20, 2013.

A grant application form and guidelines are available on the [Scholastic Library Publishing National Library Week Grant website](#).

Medical Library Association Continuing Education

The [Health Sciences Library Network of KC \(HSLNKC\)](#) is the local planning committee for the [Midcontinental Chapter of the Medical Library Association \(MCMLA\)](#) annual meeting.

They have developed a variety of 4-hour long [continuing education classes](#) which are being held on Wednesday, 10/3 at the cost of \$100 each.

For additional information on the classes with instructors' bios please visit the [MCMLA](#) website.

Come Celebrate the Book

It's once again time to think about the [annual Readers' Advisory Conference](#) hosted by Topeka & Shawnee County Public Library and co-sponsored by NEKLS. This year's featured speaker will be Duncan Smith, the founder of NovelList.

The conference will be held on Friday, November 2, 2011, from 9 a.m.-4 p.m. The conference cost will be \$40 this year, which includes lunch. More detailed information, including information on how to register will be sent to KANLIB-L within the next few weeks.

We need library staff members of all types to lead breakout sessions at the conference. Opportunities are available for those that would love to share their enthusiasm for a genre, reading related technology, or readers' advisory topic.

Leading one of our breakout sessions is a great way to gain some experience in presenting for a conference and, of course, it also looks good on your resume and can be something to brag about at your annual evaluation. (Just to be clear: If you present at the conference you will still also have to register and pay in order to be able to attend the entire conference, unless you just want to come and present and then leave).

Tanya Walsh can schedule you to be one of our breakout session leaders. Just contact her with a proposed breakout session topic and a brief (one sentence is fine!) description. If you have a morning/afternoon preference let us know that as well. Tanya can be reached at the Topeka & Shawnee County Public Library by phone at (785) 580-4553 or by e-mail at twalsh@tscpl.org

Thanks so much and we're looking forward to having another great conference this year!

Drawing for iPod Nano*

To kick off our fall workshop season, we will be having a drawing for an iPod Nano! When you register for a [fall workshop or webinar](#) by September 1st, your name will be automatically entered into the drawing. We will notify the winner via email

[Click here](#) to link to our online workshop calendar. You can then follow the links to each workshop's homepage. Each homepage has the workshop description, speaker bios, cost, location, etc.

For more information, please contact Mary Puhr at (816) 521-7257 or marypuhr@kcmlin.org.

Thank you for your continued support of MALA/KCMLIN!